Multimedia Designer – 1st semester, September 2013

Portfolio

1. Introduction

You must develop a website to be used as your personal presentation portfolio from now on. By the end of your education, this presentation portfolio should contain a number of different documents showing a comprehensive and adequate impression of your development, your competences and your work at the Multimedia & Communication programme.

2. Objectives

The overall objective of this project is

- To give you an understanding of the concept of "portfolio" and knowledge of "portfolio" as a tool, which can accumulate impressions, document development and activities

And also

- To give you a basic knowledge of html (simple coding and knowledge of the most common tags)
- To give you knowledge of basic functions in Photoshop, which enables you to make simple editing in Photoshop.

Subjects represented in this project:
- Communication & presentation
- Design & visualization
- Interaction Development

With the following learning objectives:
- Knowledge about communication Strategy and Presentation
- Knowledge about the construction of the computer and how it is used
- Knowledge about other digital units that can be a part of a multimedia context
- Knowledge about basic graphic design and Photoshop

3. Product

You must develop a webhosted website based on "Wordpress software". The website, which is to be your personal portfolio can represent fields of your education, e.g. "The Company", "Communication and Presentation", "interaction Development" , Design and Visualization" and also a page called "Learning".

In your portfolio, you must state your intentions of choosing the Multimedia Design programme, including the following reflections:

- How are you going to use the portfolio?
- How would you brand yourself?
- In which way can you contribute in regard to stakeholders?

See to it that your description is as thorough as possible so that the target group you address, will be interested and curious.

In addition to your WordPress based pages, your portfolio must also contain an HTML-page that you have "hand-coded" from scratch. This page must contain photos taken by you on Louisiana and also a description of your experiences at the museum. The page should be created as an HTML document and should illustrate your competences within HTML. You decide the design of the page, but try to be as creative as possible. Be sure that the page links back to your portfolio.

On the page called "Learning" you must write an evaluation of the process. Sample questions could be:

- Did you reach your goals?
- What did you learn about yourself?
- Did you make a serious effort?
- Is there anything in particular that you are proud of?
- Did you learn anything new?

4. Evaluation
The project will be marked either "passed" or "not passed"

5. Requirements
This project is mandatory and must be approved before the end of 1st semester. A student who has not actively participated in the project works and / or has not had the assignment (project) approved cannot continue 2nd semester.
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6. Deadlines og project plan

Introduction	Monday, September 9, 2013 Class CLmil-v13e: 8.30 af THA Class CLmul-a13e: 8.30 af MLI Class CLmul-b13e: 8.30 af MORO
Hand-in	Friday, September 27, 12.00 o'clock, 2013 The project must be handed in on Fronter in the folder called "**Portfolio – project 1**"

7. Litteratur and links

www.w3schools.com/
www.html.dk
Litteratur om portfolio teori på Fronter
www.adobe.com

8. Feedback

You will receive a written feedback from Ditlev (dsk@cphbusiness.dk) or Merete (mli@cphbusiness.dk) on October 18, 2013 at the latest.

9. Formalia

Individual project, but use your class mates for sparing and feedback.